

## LOGO USAGE

## SPACING

To preserve the Electrosonic logo's integrity, always maintain a minimum clear space around the logo. This clear space isolates the logo from competing graphic elements such as other logos, copy, photography or background patterns that may divert attention. The minimum clear space for the Electrosonic logo is defined as the height of the "E" in the word mark.



When applying the logo to any communications from the company, please adhere to the following:

- A properly sized JPEG, TIFF or EPS file should always be provided to individuals requesting the Electrosonic logo. Please do not send low resolution images of our logo for outside use.
- The Electrosonic logo should only be displayed in the Electrosonic red, black or white.
- Do not apply any effects or colors to our logo.
- Do not squash or alter the proportions of the logo to fit.
- The black and white logo should only be used when technically necessary.
- The logo cannot be incorporated in other symbols, logos, or shapes.
- The logo cannot be combined with any other logo, text or design.

## PROPER LOGO USAGE

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## LOGO MISUSE

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